



HITACHI

Hitachi Digital Services

Reimagining Claims: How Cognitive Claims Are Shaping the Future of Insurance

Welcome

24th July 2025

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Agenda

- 01 Welcome & Opening Remarks**
- 02 Setting the Scene: Cognitive Claims & InsurTech-as-a-Service**
- 03 Xtract in Action**
- 04 Customer Spotlight: AXA's Claims Transformation Journey**
- 05 Audience Q&A**
- 06 Wrap-Up & Key Takeaways**

Meet the Panellists

HITACHI



Stewart Reeder

Head of Insurance,
EMEA, Hitachi Digital
Services



Greg Simotas

Claims Manager, AXA
XL



Matt Slominski

Chief Commercial
Officer, Xtract

Setting the Scene

Cognitive Claims & InsurTech-as-a-Service

Xtract in Action

Platform Overview & Demo

Xtract >

**Report,
Reconstruct,
Resolve**

Xtract360.com

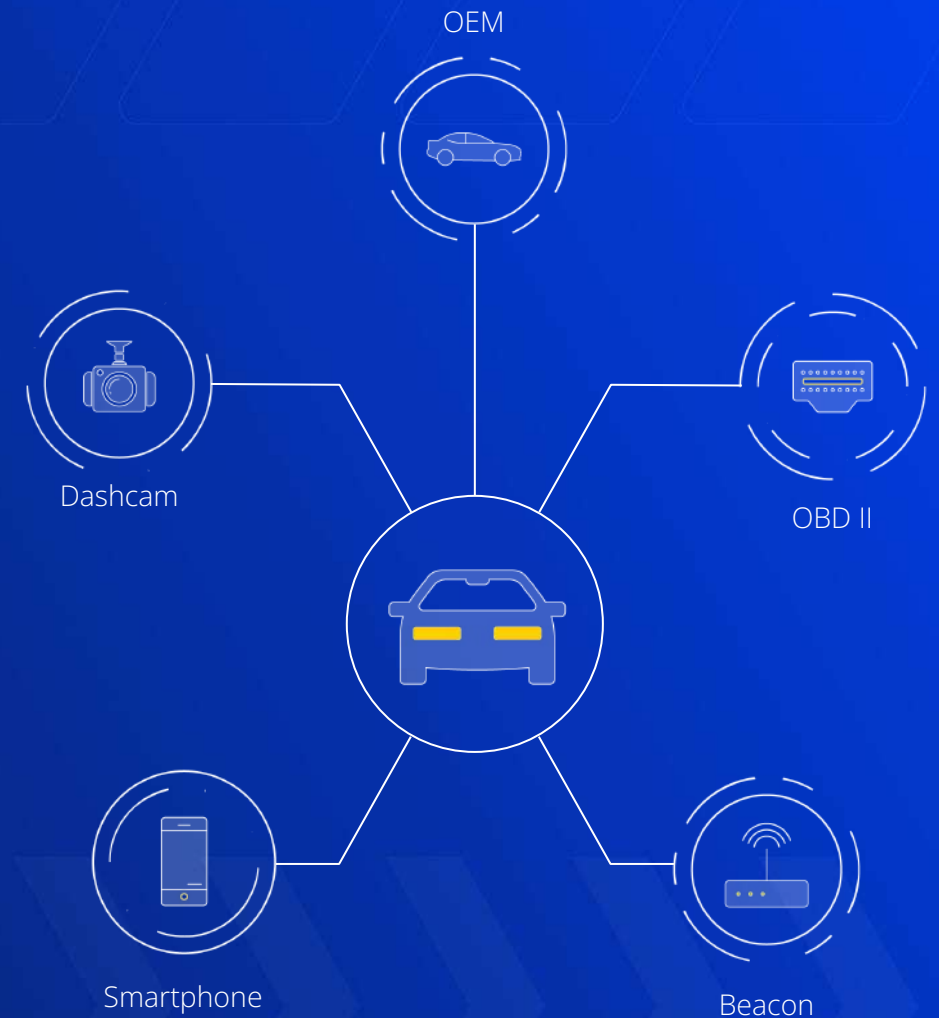


Future-proof Your Business

leading in advanced connected
vehicle claims analysis.

Xtract Reconstruct transforms telematics data into actionable insights using AI for visual crash reconstructions, revolutionising claims management with unmatched efficiency and precision.

This approach saves time, streamlines processes, and ensures accurate incident analysis, enabling partners to make quick, informed decisions.



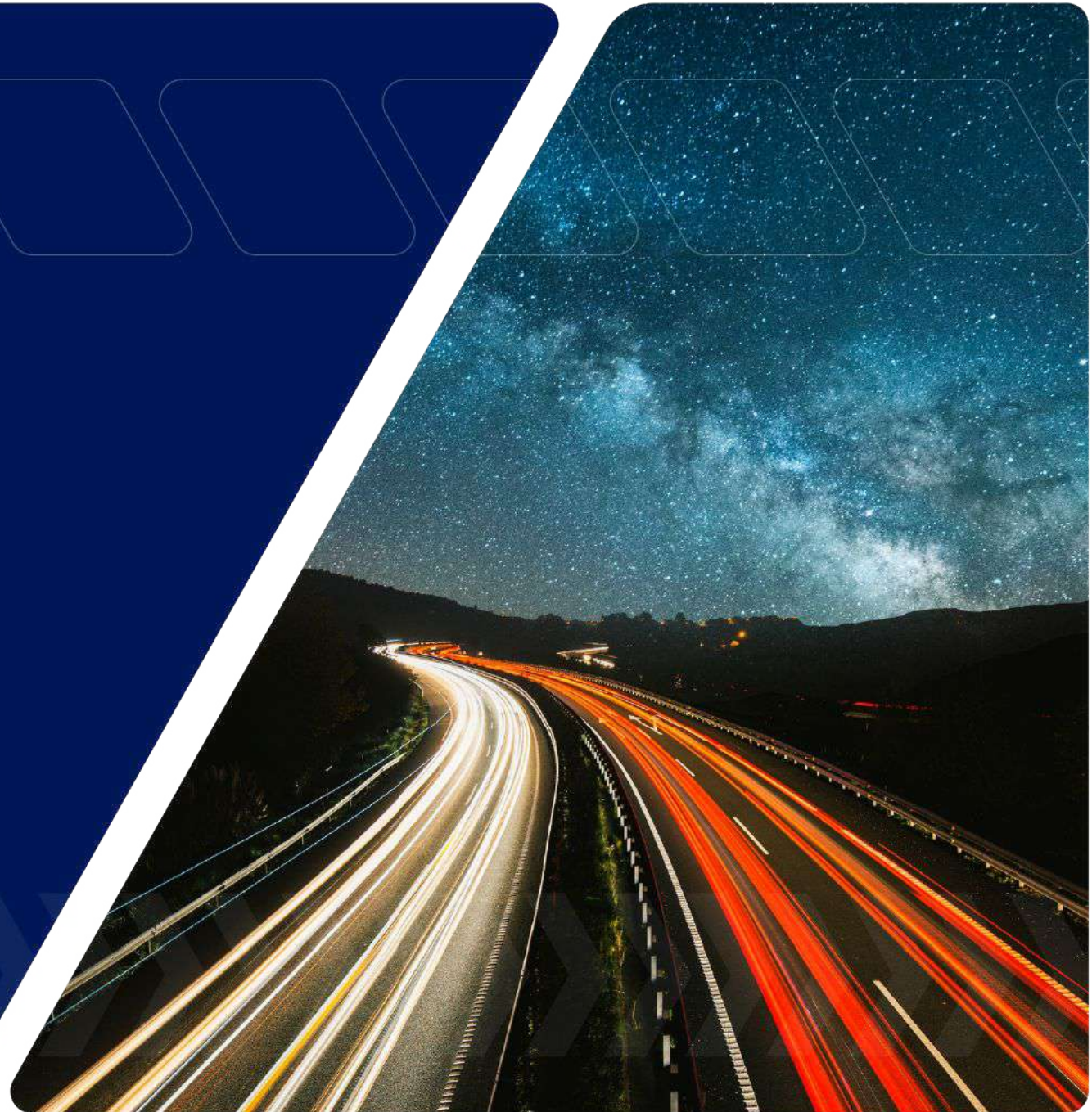
OpEx Savings

↓ **30%**
Touch
Points

↓ **43%**
FNOL Call
Times

↓ **25%**
Average Claims
Length

↓ **30%**
Number of
FNOL Calls

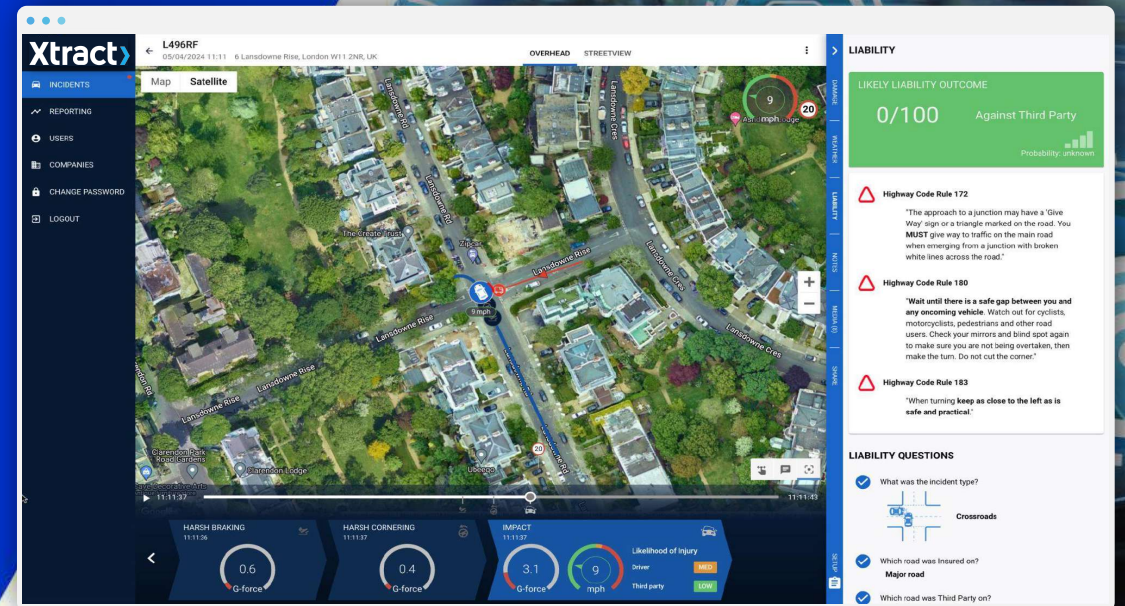


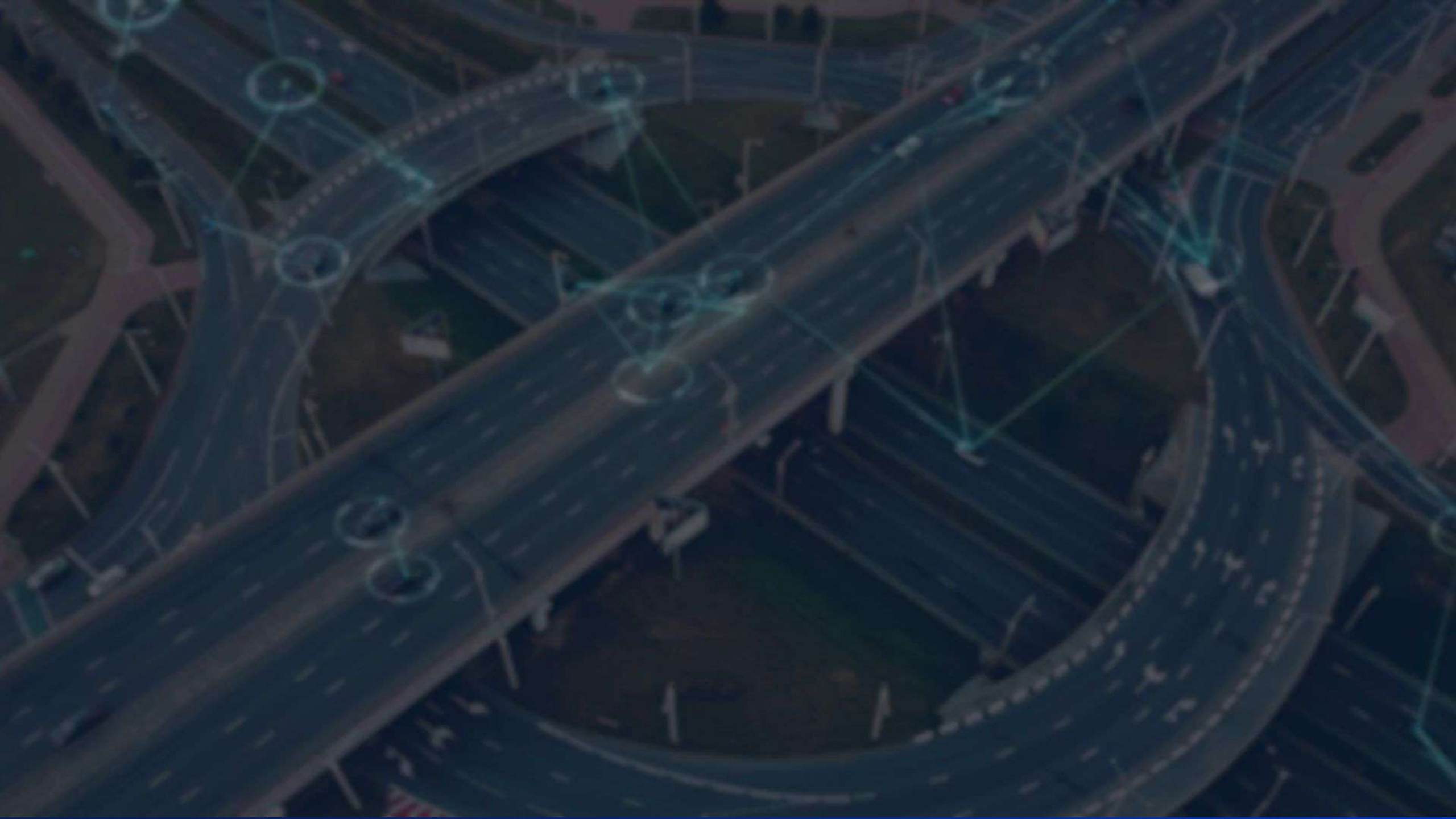


Transform telematics data into actionable insights

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AXA XL's Claims Transformation Journey With Xtract

- **Who AXA XL Environment Insures:**

We cover complex, high-risk fleets, a lot of **hazmat and specialized vehicles** that carry significant exposure.

- **Previous Claims Process**

Our process was **manual, labour-intensive**, with a lot of back-and-forth and missing info, leading to **less favourable outcomes**, especially in **disputed claims**.



- **Impact of Xtract**

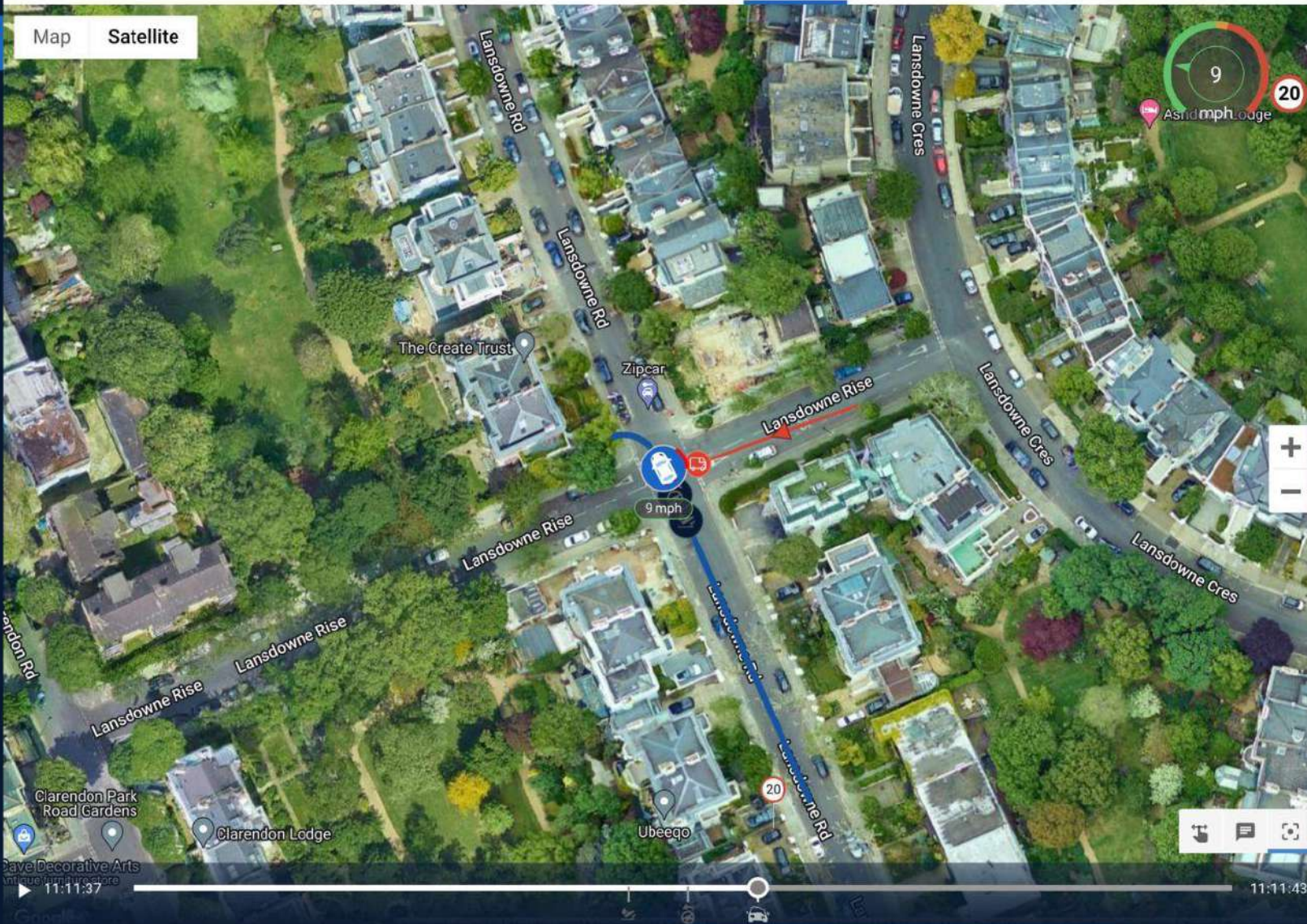
It's **streamlined** our process, improved claim outcomes, and ultimately **pays for itself**.

- **Why Speed Matters**

Now we get **instant notifications** with Xtract. In hazmat situations like a **spill**, this means we can act fast to **mitigate risk** and **protect exposure**.

- **Working with Xtract**

Xtract have been great to work with, responsive, innovative, and aligned with how we see the **future of telematics and claims**



LIKELY LIABILITY OUTCOME

0/100

Against Third Party

Probability: unknown



Highway Code Rule 172

"The approach to a junction may have a 'Give Way' sign or a triangle marked on the road. You **MUST** give way to traffic on the main road when emerging from a junction with broken white lines across the road."



Highway Code Rule 180

"Wait until there is a safe gap between you and any oncoming vehicle. Watch out for cyclists, motorcyclists, pedestrians and other road users. Check your mirrors and blind spot again to make sure you are not being overtaken, then make the turn. Do not cut the corner."



Highway Code Rule 183

"When turning **keep as close to the left as is safe and practical.**"

LIABILITY QUESTIONS



What was the incident type?



Crossroads



Which road was Insured on?

Major road



Which road was Third Party on?

HARSH BRAKING
11:11:36



0.6

G-force

HARSH CORNERING
11:11:37



0.4

G-force

IMPACT
11:11:37



3.1

G-force



9

mph

Likelihood of Injury

Driver

MED

Third party

LOW

Audience Q&A

Key Takeaways

Thank You